

TIKTOK APPLICATION AS AN ENGLISH LEARNING MEDIA: STUDENTS' PERCEPTION

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Received: 01-12-2023

Accepted: 10-12-2023

Published: 14-12-2023

Abstract

The TikTok application is a social media application that contains video content about anything, including some English learning content. English learning media is a tool or method used by teachers to make it easier for students to understand English subject matter, therefore this TikTok application was chosen as a learning Media. This study aims to determine students' perceptions on the use of the TikTok application as a media for learning English and also to find out whether the TikTok application is used by students as an interesting and interactive media for learning English. The sample in this research was 139 eleventh grade students of SMK PGRI Subang. This research design used qualitative research methods with a case study approach. To by getting the data from questionnaires and interviews. Questionnaires were used to determine students' perceptions of the TikTok application as their learning media in learning English, Interviews were used to determine the use of the TikTok application as an interesting and interactive media in learning English. The results show that, the number of users of the TikTok application among students is 65.5%, the frequency of students using the TikTok application is 55.4%, the use of English learning media in the TikTok application for students provides a positive learning experience 64%, Using TikTok is easier for students to access video content that contains English, discusses vocabulary, speaking, grammar, which is easy for students to remember 45.3%, TikTok gives students the opportunity to hone their English skills 43.2%. Overall, it shows that the use of TikTok in learning English received a positive response from the majority of students, although there were some who were still doubtful. TikTok has had a positive impact on students in various aspects. The results of interviews regarding participant responses showed positive and varied views regarding the use of the TikTok application as an English learning media. Many participants found this experience enjoyable, beneficial, and improvement the understanding and knowledge of the language. The interactive and entertaining nature of TikTok content makes the learning process interesting and effective.

Keywords: *English Learning Media, Students' Perception, Tiktok Application.*

INTRODUCTION

Learning media is anything that can be used to convey messages or information in the teaching and learning process so that it can stimulate students' attention and interest in learning. English learning media is a tool or method used by teachers to facilitate students in understanding English subject matter. The purpose of using learning media is to make the teaching and learning process more effective and meaningful. The use of English learning media has benefits, including: Making learning more interesting and interactive, Improving students' understanding and skills in English, Speeding up the learning process, and Motivating students to learn and participate actively in learning.

According to Herlisya & Wiratno (2022) The TikTok application is a social media application that can be downloaded via the App Store and Google Play Store. Originating from China, TikTok is a Chinese social network and music video platform launched in September 2016. This app allows users to create their short music videos. In China, this application is known as Dou Yin, but because it is considered less familiar to people outside China, the name was changed to TIK TOK. In Indonesia itself, this application was opposed by various parties because it was considered to often contain negative content. According to Mauriza et al. (2022) TikTok is one of the most popular social media

platforms, particularly among users who are still in school. This is demonstrated by the fact that TikTok reaches more users who are 13 and older Mauriza et al. (2022) State that Using TikTok is simple and enjoyable because, in general, it gives ways to take videos, edit them with digital filters, conduct commerce, and share them on a variety of social Networking platforms. On the main TikTok website, users can upload and modify videos. Videos that have been shared will appear on the pages of users, both those who follow them and those who do not. Also, each user can communicate with other users by commenting on shared videos and liking them using the love button.

Media is everything that can transmit information from a source of information to the recipient. It is a tool that is used as a channel for conveying message or information from a source to recipients (receiver). The Media is anything that can be seen that acts as an intermediary, the means, the tools for the teaching and learning process. In the other hand, media is any object that is manipulated, seen, heard, read, or talk about as an instrument used for such activities. Media includes broadcasting and narrowcasting media such as newspapers, magazines, TV, radio, billboards, direct mail, telephone, fax, and the internet (Sunara et al., 2018).

Educational media is an important instrument in the process of student development while in the school environment because it includes messages, people, materials, tools, techniques, and the environment that can affect student learning outcomes, besides that the media can also be used as a learning resource and can replace the teacher's role in the learning process, by using the media students can participate in the learning process so that the learning objectives are achieved according to the targets that have been previously set, 16 but in measuring the quality of the learning process students the teacher can judge it from three important elements including (1) the level of participation and the type of learning activities experienced by students (2) The role of teachers in conveying their learning methods (3) Learning atmosphere, namely the more intensive student participation in teaching and learning activities, the higher the quality of the learning process (Maulida, 2022).

According to Devi (2022), humans were born with a brain that is so sophisticated that it can define what is felt. However, the ability of each human being is different in defining it according to the knowledge they have. Perceptions were made because of the variety of people's ability to define what they received through their senses.

METHOD

This research was conducted at SMK PGRI Subang which is located at Jalan Marsinu No. 7 Cigadung, Kecamatan Subang, Dangdeur, Kabupaten Subang, Jawa Barat 41213, Indonesia. The research was conducted for three weeks (approximately 3 meetings) in August 2023. The design of this study used a qualitative research method with a case study approach regarding students' perceptions of the TikTok application as a media for learning English.

Qualitative research is a research method that is descriptive and tends to seek meaning from the data obtained from the results of a study. This method is usually used by someone when doing research related to social and cultural issues. According to (Sugiyono, 2014) qualitative research methods are often called naturalistic research methods because the research is carried out in natural conditions (natural settings). Wahyuningsih, (2013) States that a Case study is a research in which the researcher explores a particular phenomenon (case) at a certain time and activity (program, event, process, institution, or social group) and collects detailed and in depth information using various data collection procedures over a certain period.

The population in this study were all students of SMK PGRI Subang in the academic year 2023/2024. The sample in this research was 139 eleventh grade students of SMK PGRI Subang. Questionnaires and interviews were used as research instruments in this study. Therefore, the purpose of using research instruments is to collect as comprehensive information as possible about the topic to be studied.

Researchers follow several procedures to carry out research as a process. The procedure is outlined below:

1. Researchers prepare instruments that will be used as a data collection tool.

2. The researcher went to SMK PGRI Subang to send a research permit application letter to the school to collect data.
3. After obtaining permission from the school on the first day to collect data by entering the classroom to conduct research and distributing questionnaires to students using Google Forms via WhatsApp
4. Then the researcher, after receiving all the answers from the students is complete, and the response questionnaire is entered into Google Forms.
5. After that, the researcher conducted interviews on the second day with students who were selected to be interviewed, approximately 10 students were interviewed regarding their perceptions or responses regarding the TikTok application as an interesting and interactive English learning.

In qualitative research, data is obtained from various sources, using various data collection techniques (triangulation), and carried out continuously until the data is saturated. This continuous observation results in very high data variations. According to (Sugiyono, 2013) In qualitative data analysis, there are several analysis techniques, namely Data Reduction, Data Display, and Conclusion Drawing/verification.

FINDINGS AND DISCUSSION

Questionnaire Data Analysis

Students' perceptions of the use of the TikTok application as a media for learning English. Data were obtained through a questionnaire using Google Forms to answer the formulation of the problem How do students perceive the TikTok application as their learning media in learning English and chose 139 students from 293 students as representatives because the information presented included responses.

Table 1. The classification of the questionnaire based on the use of the TikTok application

Question number	Statement	Student's Answer Frequent	Percentage
1.	You are a TikTok user		
	Strongly Agree	20	14,4%
	Agree	91	65,5%
	Uncertain	15	10,8%
	Disagree	12	8,6%
	Strongly Disagree	1	0,7%
2.	You often use TikTok		
	Strongly Agree	36	25,9%
	Agree	77	55,4%
	Uncertain	15	10,8%
	Disagree	9	6,5%
	Strongly Disagree	2	1,4%
3.	Compared to other social media, you favor TikTok		
	Strongly Agree	30	21,6%
	Agree	57	41%
	Uncertain	27	19,4%
	Disagree	22	15,8%
	Strongly Disagree	3	2,2%
4.	You frequently spend hours on TikTok		
	Strongly Agree	27	19,4%
	Agree	62	44,6%
	Uncertain	16	11,5%
	Disagree	31	22,3%
	Strongly Disagree	3	2,2%
5.	Sometimes I feel interested in joining the		

	challenges that content creators give to their audience		
	Strongly Agree	9	6,5%
	Agree	62	44,6%
	Uncertain	43	30,9%
	Disagree	19	13,7%
	Strongly Disagree	6	4,3%
6.	The use of TikTok learning media provides a positive learning experience		
	Strongly Agree	8	5,8%
	Agree	89	64%
	Uncertain	33	23,7%
	Disagree	8	5,8%
	Strongly Disagree	1	0,7%
7.	The TikTok content that is delivered provides benefits in the English language learning that is being carried out		
	Strongly Agree	8	5,8%
	Agree	78	56,1%
	Uncertain	42	30,2%
	Disagree	10	7,2%
	Strongly Disagree	1	0,7%
8.	The TikTok media used is by the current conditions of learning English		
	Strongly Agree	5	3,6%
	Agree	47	33,8%
	Uncertain	65	46,8%
	Disagree	20	14,4%
	Strongly Disagree	2	1,4%
9.	The TikTok learning media used is by my wishes and needs		
	Strongly Agree	8	5,8%
	Agree	67	48,2%
	Uncertain	43	30,9%
	Disagree	20	14,4%
	Strongly Disagree	1	0,7%
10.	You believe TikTok to be more entertaining than other social media		
	Strongly Agree	27	19,4%
	Agree	62	44,6%
	Uncertain	29	20,9%
	Disagree	19	13,7%
	Strongly Disagree	2	1,4%

Overall, from the data listed in the table, it can be concluded that most students have a positive perception of the use and influence of TikTok. More than half of students (65.5%) use the TikTok application, and the majority of them (55.4%) use it frequently. There is also a significant preference for TikTok over other social media, with 41% of students liking TikTok more. More than 44.6% of students even spend hours on TikTok. This shows that this platform is able to attract the attention and involvement of students. Students also respond positively to using TikTok in learning, with 64% agreeing that the learning experience with this media is positive. The existence of high approval (56.1%) of the benefits of TikTok content in learning English shows the potential for educational use of this platform. Although there is some uncertainty (46.8% are unsure) regarding the use of TikTok according to the current conditions of learning English, most students (48.2%) agree that TikTok can be adapted to their needs. In addition, the majority of students (44.6%) believe that TikTok is more

entertaining than other social media. In conclusion, TikTok has a positive impact on students in various aspects, both entertainment and learning.

Table 2. The classification of the questionnaire based on the use of English content on TikTok

Question number	Statement	Student's Answer Frequent	Percentage
1.	Learning English using TikTok is interesting and fun		
	Strongly Agree	13	9,4%
	Agree	54	38,8%
	Uncertain	56	40,3%
	Disagree	15	10,8%
	Strongly Disagree	1	0,7%
2.	On your FYP, English content producers frequently appear		
	Strongly Agree	12	8,6%
	Agree	40	28,8%
	Uncertain	51	36,7%
	Disagree	31	22,3%
	Strongly Disagree	5	3,6%
3.	Using TikTok makes me excited and interested in learning English		
	Strongly Agree	5	3,6%
	Agree	47	33,8%
	Uncertain	56	40,3%
	Disagree	30	21,6%
	Strongly Disagree	1	0,7%
4.	I've watched a lot of TikTok content in English as my learning media		
	Strongly Agree	12	8,6%
	Agree	50	36%
	Uncertain	51	36,7%
	Disagree	25	18%
	Strongly Disagree	1	0,7%
5.	I can have a wider range in learning English using TikTok		
	Strongly Agree	11	7,9%
	Agree	48	34,5%
	Uncertain	55	39,6%
	Disagree	23	16,5%
	Strongly Disagree	2	1,4%
6.	TikTok gave me the opportunity to hone my English skills		
	Strongly Agree	12	8,6%
	Agree	60	43,2%
	Uncertain	47	33,8%
	Disagree	18	12,9%
	Strongly Disagree	2	1,4%
7.	Using TikTok as a media for learning English makes it easier for me to access video content that contains English, such as content that discusses vocabulary, speaking, and grammar, which is easy for me to remember.		
	Strongly Agree	13	9,4%

	Agree	63	45,3%
	Uncertain	47	33,8%
	Disagree	14	10,1%
	Strongly Disagree	2	1,4%
8.	TikTok creates relaxed and stress-free English learning		
	Strongly Agree	11	7,9%
	Agree	81	58,3%
	Uncertain	34	24,5%
	Disagree	12	8,6%
	Strongly Disagree	1	0,7%
9.	Through videos on TikTok, I have an overview of completing assignments		
	Strongly Agree	9	6,5%
	Agree	57	41%
	Uncertain	52	37,4%
	Disagree	18	12,9%
	Strongly Disagree	3	2,2%
10.	After seeing the video on TikTok, I'm sure I can complete the task well		
	Strongly Agree	9	6,5%
	Agree	53	38,1%
	Uncertain	47	33,8%
	Disagree	27	19,4%
	Strongly Disagree	3	2,2%

Based on the table above, it can be concluded that the majority of students have a positive perception of using TikTok as an English learning tool. Around 38.8% of students agree that learning English using TikTok is interesting and fun. Even though there were 40.3% of students who were still unsure, most of them felt interested.

In addition, many students (28.8%) said they often see FYP-related English content on TikTok, while 36.7% still have doubts. Furthermore, the use of TikTok seems to increase students' enthusiasm and interest in learning English, with 33.8% agreeing and 40.3% undecided. In terms of access to learning content, most students (45.3%) agree that TikTok makes it easy to access English learning videos, such as vocabulary, speaking, and grammar, which are also easy to remember. The majority of students (58.3%) feel that learning through TikTok creates a relaxed and stress-free English learning environment. It can be seen that students feel that watching videos on TikTok can help them understand assignments, with 41% agreeing that the videos provide guidance in completing assignments. In addition, 38.1% of students believe that after watching videos on TikTok, they can complete assignments well.

Overall, the results from the table indicate that the use of TikTok in learning English received a positive response from the majority of students, although some still had doubts.

Interview Data Analysis

Students' perceptions of the use of the TikTok application as a media for learning English. Data were obtained through interviews to answer the formulation of the problem of How to use the TikTok application as an interesting and interactive media in learning English and selecting 10 students.

The first question asked to the participants is How do you feel when watching English learning content videos on the TikTok Application? (Bagaimana perasaan Anda saat menonton video konten pembelajaran Bahasa Inggris di Aplikasi TikTok?)

According to the participants, most of the answers to their feelings after watching English learning content videos on the TikTok application were that the experience was fun and useful from watching English videos on TikTok. The participants felt happy and entertained while watching the video because they could broaden their understanding of English. They feel interested and engrossed in this

learning process because they feel inspired and easily understand the content presented. The videos also help them understand different English abbreviations and accents and can follow the moves and examples shown in collaborations on TikTok. For them, this is a fun and effective way to learn, because they feel they understand better and have new knowledge after watching the video.

“Menurut saya sih senang aja menyenangkan. Perasaan saya sih kalau nonton Bahasa Inggris di TikTok itu menyenangkan si bisa mengetahui Bahasa Inggris lebih luas. Perasaannya gitu kayak terinspirasi aja kayak misalnya kalau ada FYP nih lewat ya enak aja gitu kalau misalnya dipelajari gampang paham juga kalau enggak paham bisa diulangi lagi video sebelumnya gitu. Senang, Soalnya gampang dicerna juga gitu maksudnya kayak gampang paham Jadi lebih tahu jadi kan kalau ada singkatan singkatan Bahasa Inggris misalkan ‘wdym’ what do you mean, terus belajar cara baca, belajar aksan britis sama amerika. Dan menyenangkan terus mudah dipahami kalau belajar di TikTok juga ada di kolaborasi sama gerakannya, misalkan sama contohnya gitu enggak langsung kaya belajar di kelas”

(I think it's fun just fun. My feeling is that watching English on TikTok is fun for the person to be able to know more about English. The feeling is just like being inspired, like for example if there is an FYP pass, it's good. It's fun because it's easy to digest too, which means it's easy to understand. So you know better, so if there are English abbreviations, for example, 'wdym' what do you mean, then learn how to read, and learn British and American accents. And it's fun and it's easy to understand if learning on TikTok is also in collaboration with the movement, for example, with an example like that, it's not immediately like learning in class.)

(Interview, August 2023)

The second question asked to the participants is Do you think TikTok videos can help in English Learning better than traditional methods? (*Apakah menurut Anda video TikTok dapat membantu dalam pembelajaran Bahasa Inggris lebih baik daripada metode tradisional?.*)

According to the participants, most of the answers The use of learning applications, especially TikTok, is considered more profitable than traditional approaches such as classes. TikTok provides a more interesting and interactive learning experience, which helps sharpen understanding of learning materials. In class, teachers often have to share attention with many students, while on TikTok, learning feels more personal and can be repeated until full understanding is achieved. Instant response from teachers in live situations is also considered to be more effective than communication via social media which may experience delays or confusion in a large number of comments. For students at the Vocational High School level who are allowed to use mobile phones, TikTok provides a valuable opportunity for self-study when the teacher is not present. For these reasons, the use of TikTok as a learning tool is considered very helpful, especially in English material which is sometimes difficult to understand.

“Pake aplikasi pembelajaran, iya kaya pake TikTok Lebih enak Lebih membantu sih, Karena kalau kan kalau misalnya di kelas kalo gak paham kan harus di ini banget harus dipikir banget kalau di TikTok kan kalo gak paham bisa diulang berapa kalipun sampai paham bisa. bisa lebih luas dan dicari lagi konten pembelajaran yang lainnya. Membantu, Karena kan kalau misalnya ketemu langsung sama guru diterangin itu kan kadang kecepatan. Kalau misalnya kecepatan sih nggak masuk ke otak kitanya kan Kalau misalnya dari aplikasi kan bisa diulang ulang terus gitu sampai paham.”

(Using a learning app, it's like using TikTok. It's better. It's more helpful. Because for example, in class, if you don't understand, you have to think about it on TikTok, right? can be broader and look for other learning content. It helps, because if you meet the teacher in

person, it's explained, sometimes it's fast. If, for example, speed doesn't enter our brain, right? For example, from an application, you can repeat it over and over again until you understand)

(Interview, August 2023)

The third question asked to the participants is How often do you use the TikTok Application as a media for English Learning? (*Seberapa sering Anda menggunakan Aplikasi TikTok sebagai media pembelajaran Bahasa Inggris?*)

According to the participants, most of the answers It can be concluded that some of the participants' answers have various relationships with the use of the TikTok application for learning English. Some of them rarely or have never used this application for learning purposes. However, some feel interested in trying to learn through TikTok. While most of the time is spent exploring the various content on TikTok, there are occasional attempts to utilize the platform as a learning tool. Compared to other platforms such as YouTube which have longer video content, TikTok is considered shorter, denser, and easier to understand in terms of explaining learning material. Even though it's rare, some individuals still feel interested and even happy when they find English learning content on TikTok, especially if it's relevant to schoolwork or while relaxing at home.

“Sering sih, sampai kalau ada tugas sampai ke TikTok atau buka media apa aja kaya youtube. tapi TikTok yang pertama sih untuk media pembelajaran soalnya seru juga kalau belajar di aplikasi TikTok kalau di youtube itu durasi konten videonya terlalu panjang enggak gampang terlalu mudah dipahaminya kalo TikTok kan durasi konten videonya dikit tapi singkat padat dan penjelasannya cepat juga mudah dipahaminya. Jarang tapi kaya lebih tertarik Kalau aku scroll TikToknya sering sih. Cuma kalau konten belajar Bahasa Inggris mah enggak terlalu sering muncul di handphone nya jadi kadang dua atau tiga gitu tapi kan sama aku suka di sukai channel konten pembelajaran Bahasa Inggris jadi nambah banyak yang muncul konten pembelajaran Bahasa Inggrisnya sekarang di handphone saya.”

(Often, if there is an assignment, go to TikTok or open any media like YouTube. but TikTok is the first for learning media because it's also fun to study in the TikTok application. If on YouTube, the duration of the video content is too long, it's not easy. It's rare, but I'm more interested. If I scroll on TikTok, it's often. It's just that English learning content doesn't appear on the cellphone too often, so sometimes two or three like that, but at the same time, I like being liked by English learning content channels, so more and more English learning content appears now on my cellphone.)

(Interview, August 2023)

The fourth question asked to the participants is Do you think the TikTok Application is an English learning media that can make learning fun? (*Apakah menurut Anda Aplikasi TikTok sebagai media pembelajaran Bahasa Inggris yang dapat membuat belajar menjadi menyenangkan?*)

According to the participants, most of the answers The TikTok application offers various types of varied and exciting content, including content such as war films and songs in English. This content makes learning more interesting. Users feel that learning through TikTok is more fun than conventional learning methods. The application's ability to provide learning in an interactive and entertaining format makes users understand lessons more quickly. The TikTok application provides visual elements that help in understanding the material. Visualization of lessons with videos can help users understand concepts better. TikTok can be accessed anytime and anywhere, so learning is not limited to a certain time and space. This allows users to study with flexibility in their schedules. Users interested in English find the app helpful in learning the correct pronunciation and use of words in the context of songs. Duets and collaborations on TikTok also provide examples of using language in real situations. By using TikTok as a learning media, students feel more involved in learning because it

combines aspects of entertainment with education. Considering that many students use smartphones as part of their daily lives, using platforms like TikTok as learning media is relevant to their digital lifestyle. For these reasons, users feel that using TikTok for learning can be a fun and effective experience.

“Menyenangkan, lebih bervariasi kaya misalnya ada konten lagu Bahasa Inggris di TikTok. Ya menyenangkan karena seru aja sambil nonton sambil belajar sambil dipahami juga, bisa digunain dimana aja dan kapan aja. Menyenangkan, soalnya kan kalau sambil belajar biasa tuh bosen belajar bikin bosan gitu kebanyakan bosan itu terus itu terus kalau misalnya di aplikasi kan ada cara lain misalnya kayak kan kalau misalnya langsung belajar sambil main tapi kalau di Aplikasi TikTok itu main sambil belajar. Menyenangkan itu mungkin lebih kaya ke ada visualnya itu loh ada visualnya”

(It's fun, it's more varied, for example, there's English song content on TikTok. Yes, it's fun because it's fun to watch while learning while being understood too, you can use it anywhere and anytime. It's fun, because while studying, it's normal to get bored while studying, so it's boring, most of the time, but it keeps on going, for example, in the application, there are other ways, for example, if you directly learn while playing, but in the TikTok application, you play while learning. It's fun, maybe it's richer with the visuals, you know, there's visuals.)

(Interview, August 2023)

The fifth question asked to the participants is How was your experience in learning English through the TikTok Application media? Do you find it easier to understand the material? (*Bagaimana pengalaman Anda dalam pembelajaran Bahasa Inggris melalui media Aplikasi TikTok? Apakah kamu merasa lebih mudah memahami materi?*)

According to the participants, most of the interviewees' Experience in using TikTok as a media for learning English has a variety that includes interesting, positive, and negative aspects. While not all experiences can be considered easy, there are differences between the various levels of understanding. Some individuals find it helpful and easy to understand learning material in the TikTok video format. They assume that the content helps them remember English lessons in class and can even help with tasks such as writing short stories or understanding the meaning of abbreviations. This application is also able to assist in understanding slang language that is often used in films without the need to rely on subtitles. However, there is also an opinion that the understanding gained through TikTok cannot always be immediately applied or implemented without further assistance, especially in situations outside of the application. Some people rely on TikTok for deeper understanding and feel more comfortable when explanations are given in person by a teacher. Overall, the use of TikTok as a media for learning English can provide positive benefits in terms of understanding the material, but it can also pose challenges related to the dependence and applicability of knowledge outside the TikTok environment.

“Pengalamannya sih kalau misalnya di kelas Sedang ada belajar Bahasa Inggris, terus di TikTok itu materinya ada di kelas nih. Nah yang materi di video itu bisa langsung dipahami langsung Ingat kalau belajar di kelas. Jadi langsung ngerti pas kemarin ada pelajaran Bahasa Inggris terus pas habis nonton konten pembelajaran di TikTok itu ada di sana Mata pelajarannya sama materinya ada. Mudah memahami materi, Kan waktu itu pernah ada tugas suruh buat cerita pendek kan Kalau misalnya cari di Google mah ih apasih ini artinya gitu susah dipahami kan kalau di aplikasi TikTok mah itu di jelasin nah kita jadi gak bikin cerita pendek asal nulis tapi tahu juga artinya. Pengalaman menurut saya jadi lebih tau yang aku gak tau sih misalkan lebih tau arti arti singkatan yang aku gak tau kan suka pake singkatan kaya misalkan "Slang language" biasanya yang ada di film aku teh jadi lebih tau kalau ada di film yang ngomong kaya gitu jadi gak

perlu pake Subtitle. dan menggunakan aplikasi TikTok sebagai media pembelajaran itu menjadi hal yang positif.”

(My experience is if, for example, in class, I'm learning English, then on TikTok, the material is in the class. Now, the material in the video can be understood immediately. Remember when studying in class. So I immediately understood that yesterday there was an English lesson and then right after watching the learning content on TikTok it was there. The subjects were the same as the material. It's easy to understand the material. At that time, there was an assignment to make a short story. For example, if you search on Google, what does this mean? It's hard to understand, right? Experience, in my opinion, makes me know more about what I don't know, for example, I know more about the meaning of abbreviations that I don't know, I like to use abbreviations like, for example, "Slang language", usually in my films, I know better if there are movies that talk like that, so there is no need to use subtitles, and using the TikTok application as a learning media is a positive thing.)

(Interview, August 2023)

The sixth question asked to the participants is What do you think, about the use of TikTok media to increase interest for the future in English Learning? Why? (*Bagaimana pendapat Anda, tentang penggunaan media TikTok dapat meningkatkan minat untuk kedepannya dalam Pembelajaran Bahasa Inggris? Mengapa?*)

According to the participants, most of the answers TikTok application as a media for learning English in class has a strong positive potential. This approach is expected to have a positive impact on learning. By using TikTok, learning becomes more varied and interesting, which can increase students' interest in English. In addition, in an increasingly global world of work, English proficiency is becoming increasingly important. Through learning on TikTok, students can more easily develop their ability to communicate in English, especially in situations of interaction with superiors or colleagues from abroad. This use of media also allows students to broaden their horizons outside of the classroom, creating additional learning opportunities. While there are differing opinions about its impact on future interest in learning, the majority agree that using TikTok as a learning tool can bring positive benefits. This allows students to understand the material better, overcome doubts by playing back content and provides a learning approach that is more appropriate to today's digital era. Therefore, most agree that this approach has the potential to enrich learning and provide long-term benefits.

“Kayaknya bakalan banyak yang minat juga sih, soalnya kan sekarang zamannya udah canggih serba digital jadi guru bisa memanfaatkan Aplikasi TikTok sebagai media pembelajaran Bahasa Inggris ke siswa agar lebih menarik dalam pembelajaran. Menurut aku mah bakal ikutan bagus juga sih kaya aku jadi seru belajar di TikTok jadi lebih tertarik kalau belajar di TikTok pendapat aku bagus sih kalau ada guru yang mengajar menggunakan media TikTok. Mungkin positifnya bisa menambah wawasan orang orang khususnya para siswa siswi yang mungkin kurang dalam hal belajar dalam hal interaksi yang di tanyakan kepada guru mungkin ketika berbasis online berbasis TikTok dia mungkin lebih bisa memahami apa pembelajarannya yang tadinya dipelajari tapi dia tidak paham jadi dia bisa memutar kembali tidak ditanyakan secara langsung karena ada keraguan dan TikTok yang digunakan untuk media pembelajarannya tambahan diluar kelas.”

(I think there will be a lot of people who are interested too because now is the era where everything is digitally advanced, so teachers can use the TikTok application as a media for learning English to students to make learning more interesting. I think it's going to be good too, like I'm having fun learning on TikTok, so I'm more interested in learning on

TikTok. I think it's good if there are teachers who teach using TikTok media. Maybe the positive thing is that it can add insight to people, especially students who may be lacking in terms of learning in terms of interactions that are asked of the teacher maybe when it's online based on TikTok he might be able to understand more what he was studying but he doesn't understand so he can play it back not asked directly because there are doubts and TikTok is used for additional learning media outside of class.)

(Interview, August 2023)

Discussion

This study aims to find out how students perceive the TikTok application as their learning media in learning English and also how the use of the TikTok application has interesting and interactive media in learning English.

What is the students' perception towards TikTok application as their learning media in learning English?

Overall, from the data listed in the table, it can be concluded that most students have a positive perception of the use and influence of TikTok. More than half of students (65.5%) use the TikTok application, and the majority of them (55.4%) use it frequently. There is also a significant preference for TikTok over other social media, with 41% of students liking TikTok more. More than 44.6% of students even spend hours on TikTok. This shows that this platform is able to attract the attention and involvement of students. Students also respond positively to using TikTok in learning, with 64% agreeing that the learning experience with this media is positive. The existence of high approval (56.1%) of the benefits of TikTok content in learning English shows the potential for educational use of this platform. Although there is some uncertainty (46.8% are unsure) regarding the use of TikTok according to the current conditions of learning English, most students (48.2%) agree that TikTok can be adapted to their needs. In addition, the majority of students (44.6%) believe that TikTok is more entertaining than other social media. In conclusion, TikTok has a positive impact on students in various aspects, both entertainment and learning.

Based on the table 4.1 and 4.2 above, it can be concluded that the majority of students have a positive perception of using TikTok as an English learning tool. Around 38.8% of students agree that learning English using TikTok is interesting and fun. Even though there were 40.3% of students who were still unsure, most of them felt interested. In addition, many students (28.8%) said they often see FYP-related English content on TikTok, while 36.7% still have doubts. Furthermore, the use of TikTok seems to increase students' enthusiasm and interest in learning English, with 33.8% agreeing and 40.3% undecided. In terms of access to learning content, most students (45.3%) agree that TikTok makes it easy to access English learning videos, such as vocabulary, speaking, and grammar, which are also easy to remember. The majority of students (58.3%) feel that learning through TikTok creates a relaxed and stress-free English learning environment. It can be seen that students feel that watching videos on TikTok can help them understand assignments, with 41% agreeing that the videos provide guidance in completing assignments. In addition, 38.1% of students believe that after watching videos on TikTok, they can complete assignments well.

Overall, the results from the table indicate that the use of TikTok in learning English received a positive response from the majority of students, although some still had doubts. TikTok has had a positive impact on students in various aspects, both entertainment and learning, and the use of TikTok in learning English has received a positive response from most students, although some are still unsure.

How does the use of TikTok application have as an interesting and interactive media in English learning?

According to the participants, most of the answers to their feelings after watching English learning content videos on the TikTok application were that the experience was fun and useful from watching English videos on TikTok. The participants felt happy and entertained while watching the

video because they could broaden their understanding of English. They feel interested and engrossed in this learning process because they feel inspired and easily understand the content presented. The videos also help them understand different English abbreviations and accents and can follow the moves and examples shown in collaborations on TikTok. For them, this is a fun and effective way to learn, because they feel they understand better and have new knowledge after watching the video.

According to the participants, most of the answers The use of learning applications, especially TikTok, is considered more profitable than traditional approaches such as classes. TikTok provides a more interesting and interactive learning experience, which helps sharpen understanding of learning materials.

According to the participants, most of the answers It can be concluded that some of the participants' answers have various relationships with the use of the TikTok application for learning English. Some of them rarely or have never used this application for learning purposes. However, some feel interested in trying to learn through TikTok. While most of the time is spent exploring the various content on TikTok, there are occasional attempts to utilize the platform as a learning tool.

According to the participants, most of the answers The TikTok application offers various types of varied and exciting content, including content such as war films and songs in English. This content makes learning more interesting. Users feel that learning through TikTok is more fun than conventional learning methods. The application's ability to provide learning in an interactive and entertaining format makes users understand lessons more quickly. The TikTok application provides visual elements that help in understanding the material.

According to the participants, most of the interviewees ' Experience in using TikTok as a media for learning English has a variety that includes interesting, positive, and negative aspects. While not all experiences can be considered easy, there are differences between the various levels of understanding. Some individuals find it helpful and easy to understand learning material in the TikTok video format.

According to the participants, most of the answers TikTok application as a media for learning English in class has a strong positive potential. This approach is expected to have a positive impact on learning. By using TikTok, learning becomes more varied and interesting, which can increase students' interest in English. In addition, in an increasingly global world of work, English proficiency is becoming increasingly important. Through learning on TikTok, students can more easily develop their ability to communicate in English, especially in situations of interaction with superiors or colleagues from abroad. This use of media also allows students to broaden their horizons outside of the classroom, creating additional learning opportunities. While there are differing opinions about its impact on future interest in learning, the majority agree that using TikTok as a learning tool can bring positive benefits. This allows students to understand the material better, overcome doubts by playing back content and provides a learning approach that is more appropriate to today's digital era. Therefore, most agree that this approach has the potential to enrich learning and provide long-term benefits.

CONCLUSION

What is the students' perception towards TikTok application as their learning media in learning English. based on the data discussed in the previous chapter, the researcher concludes. the number of users of the TikTok application among students is 65.5%, the frequency of students using the TikTok application is 55.4%, the use of English learning media in the TikTok application for students provides a positive learning experience 64%, using the TikTok application as an English learning media makes it easier for students to access video content that contains English, such as content that discusses vocabulary, speaking, grammar, which is easy for students to remember 45.3%, TikTok allows students to hone their English skills 43.2%. research shows that TikTok has a positive impact on students' attitudes and behavior in both entertainment and learning contexts. The majority of students welcome its use as an English learning tool, with increasing interest in using TikTok for educational purposes.

How does the use of TikTok application as an interesting and interactive media in English learning. While there is still some uncertainty, the overall response indicates that TikTok has the potential as a valuable platform to enhance the English learning experience. and also showed that participants generally perceived using TikTok to learn English as a good and effective approach. Interactive and engaging platform content is proven to enhance understanding, motivation, and the overall learning experience. While experiences varied, most participants recognized the potential benefits of using TikTok as an English learning tool in both personal and classroom contexts.

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